

Greetings!

Show those who support you that you support others! Choose us as your Charity of Choice for #GivingTuesday!

#GivingTuesday is a global day of generosity that lands on December 1, 2020 this year. As a #GivingTuesday Business Partner, your support directly impacts the Ladakhi community of students, teachers and their families. Your partnership also brings critical awareness and support to our work.

We believe that Education is the path to a more peaceful planet! Don't you? For over 25 years, our school supporters have given the children of Ladakh access to the highest quality and most thoroughly modern education in the region, while also harmonizing with their rich cultural heritage, regardless of a child's ability to pay. We rely on partners like you to make this happen year after year.

How can your business participate? There are many options for all business types.

- Sponsor A Matching Cash Grant - Double the impact of your contribution. For example: Donate \$5,000 and we can offer a matching gift slot in our campaign for another individual or business. It's a win-win. Your support creates greater impact and so does theirs.
- Gift Your Goods or Services - We can offer your gift as a raffle or auction item in support of the school, and what you contribute will be seen by our community. Or you can monetize your In-Kind contribution by starting your own crowdfunding campaign [HERE](#).
- Donate Proceeds - Pick a time period like the month of December or the "Just for Tuesday, December 1" and commit to donating some or all of your proceeds to the Siddhartha School's 2020 #GivingTuesday campaign.
- Get Creative! - There are many ways to contribute to our #GivingTuesday campaign, let us know how you would like to make a life-changing impact!

Here's how we'll let our community know about your business and your support for our cause:

- A Dedicated Email Featuring You- We'll feature what you do and how you do it on social media. We will also include your business' story in a dedicated partnership email to our entire community!
- Your Name and Logo - We'll include a thank you to all our Business Partners and place your branding on every #GT email.
- Links to your Website - We'll give your link a home on our website where everyone will see your name, a brief description of how you've supported us, and shout out to

connect with you. Have a sneak peak of our #GT landing page with current Business Sponsors [HERE](#).

We'll also send you the content for a few #GT social posts and a simple schedule of when to post what. That way your community can see all the good you're doing!

To enroll now, send me an email to alex@siddharthaschool.org and tell us about your business and idea!

Support education for all, it's a meaningful act that affects the whole planet.
All the best,

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